

Privacy Policy

Department	Marketing
Drafted by	Jessica McNabb
Approved by	MA
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Purpose

Cavalry Consulting ("Cavalry," "we," "our," or "us") is committed to protecting your privacy and ensuring you have a positive experience on our website, CavalryConsulting.com, and in all interactions with our team. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or engage our services.

Information We Collect

We collect information to operate effectively, improve our services, and communicate with you. The types of information we may collect include:

Personal Information

- Name
- Email address
- Phone number
- Company name
- Job title
- Any information you voluntarily submit through contact forms, consultations, or service inquiries

Automatically Collected Information

When you visit our website, certain data may be collected automatically:

- IP address
- Browser type and version
- Device information
- Pages visited and time spent
- Referring website or link
- Cookies and similar tracking technologies

Client & Project Information

If you engage our consulting services, we may collect additional information necessary to perform compliance, operations, branding, or process improvement work. This may include:

- Business documentation
- Operational data
- Regulatory or compliance materials
- Project-related communications

We only collect what is necessary to fulfill our contractual obligations.

How We Use Your Information

We use the information we collect to:

- Provide and manage our consulting services
- Respond to inquiries and communicate with you

cavalryCONSULTing

- Improve website performance and user experience
- Send updates, resources, or marketing communications (you may opt out anytime)
- Maintain legal and regulatory compliance
- Protect the security and integrity of our systems

We do **not** sell your personal information.

How We Share Your Information

We may share your information in the following circumstances:

- **Service Providers:** Trusted vendors who assist with website hosting, analytics, communication tools, or project-related services.
- **Legal Requirements:** If required by law, regulation, or legal process.
- **Business Operations:** If necessary to protect our rights, enforce agreements, or ensure security.

We do not share your information with third parties for advertising or unrelated marketing purposes.

We do **NOT** share proprietary company information that you provide when working with our team. Our Master Service Agreement contains a comprehensive Confidentiality Agreement and Non-Disclosure Agreement.

Cookies & Tracking Technologies

Our website may use cookies and similar technologies to:

- Improve functionality
- Analyze website traffic
- Personalize user experience

You can adjust your browser settings to refuse cookies, though some features may not function properly.

Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information. While no system is completely secure, we take data protection seriously and continuously work to strengthen our security posture.

Your Choices & Rights

Depending on your location, you may have rights regarding your personal information, including:

- Accessing the data we hold
- Requesting corrections
- Requesting deletion
- Opting out of marketing communications



To exercise these rights, contact us at: info@cavalryconsulting.com

Third-Party Links

Our website may contain links to external sites. We are not responsible for the privacy practices or content of those websites. We encourage you to review their policies before providing personal information.

Children's Privacy

Cavalry Consulting does not knowingly collect information from children under 13. If we learn that such information has been collected, we will take steps to delete it promptly.

Changes to This Privacy Policy

We may update this Privacy Policy periodically. The "Effective Date" at the top will reflect the most recent revision. Continued use of our website indicates acceptance of the updated policy.

Contact Us

If you have questions about this Privacy Policy or how we handle your information, please contact us: info@cavalryconsulting.com.